

HOW AFRICA TWEETS

Cities, languages and trends

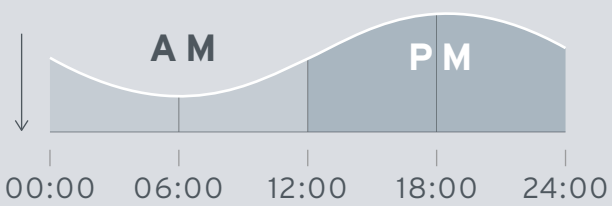
Location: 20 most populated cities in Africa

Data: Geo-located tweets

Time period: October-December 2013

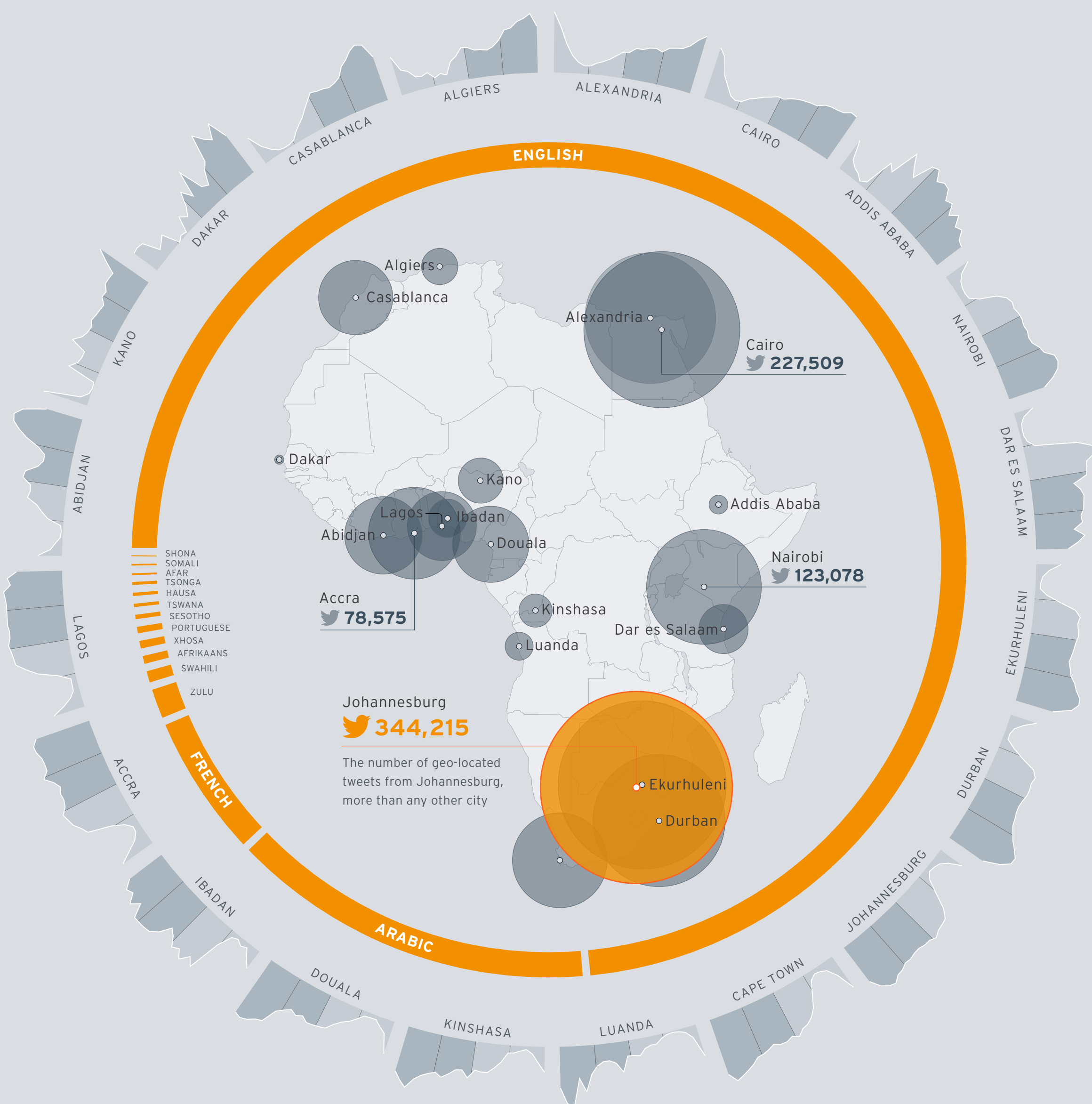
KEY

Outer graphs indicates Twitter activity over an average 24hrs in each city



Size of each circle indicates number of tweets per city

Inner band indicates % of most tweeted languages overall

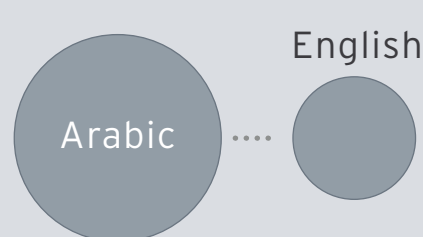


MOST TWEETED LANGUAGES

Johannesburg



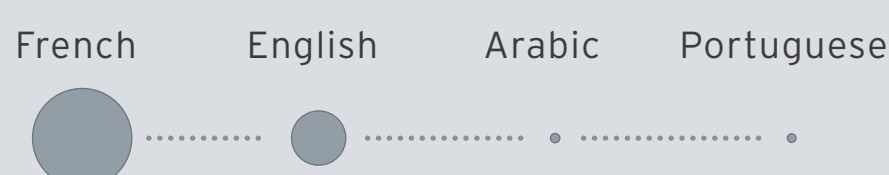
Cairo



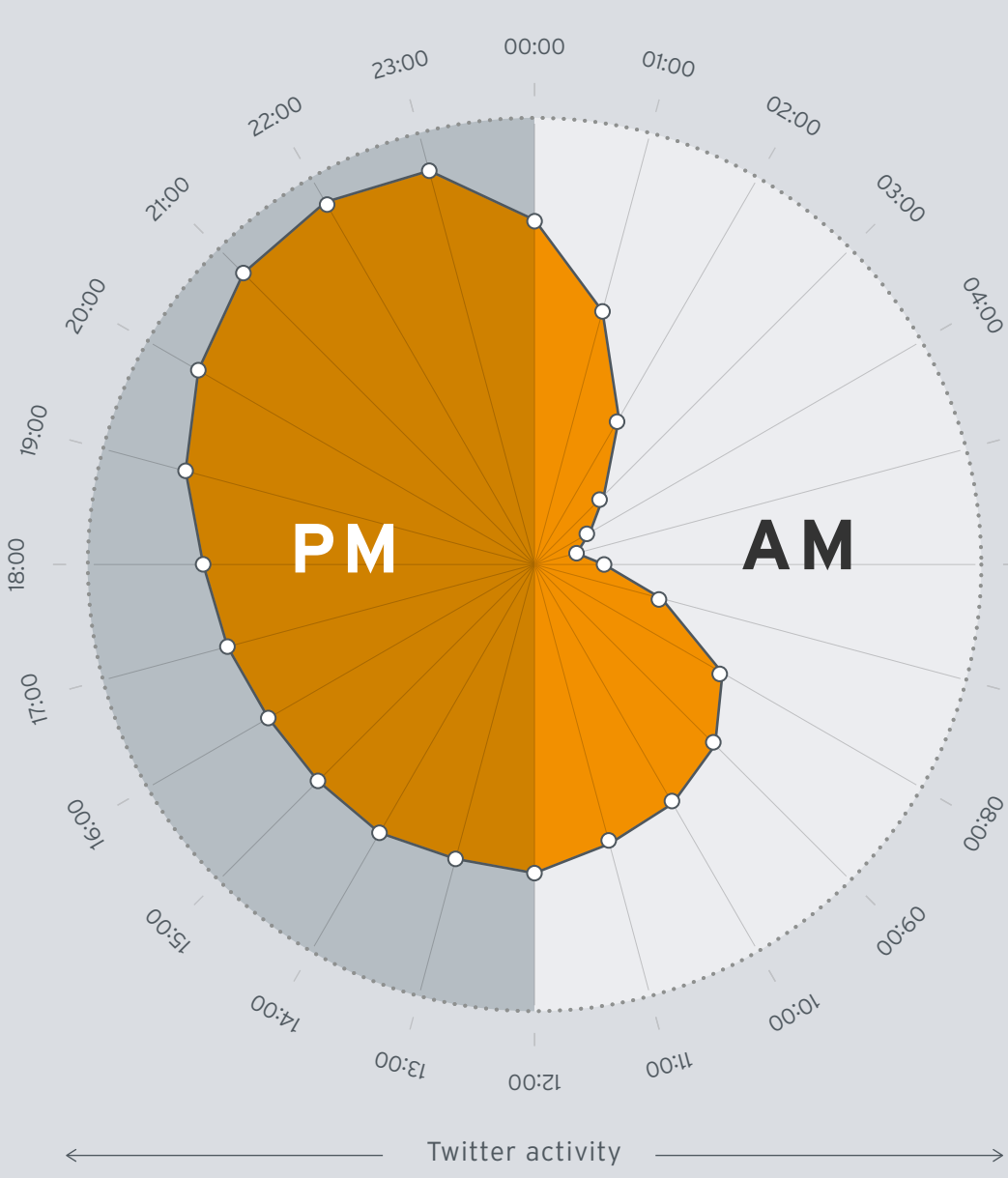
Nairobi



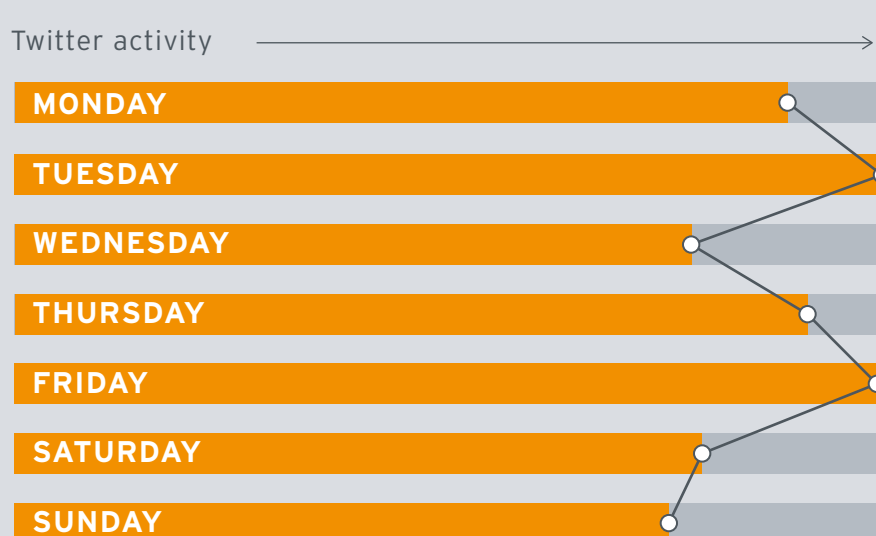
Abidjan



AVERAGE TWITTER ACTIVITY OVER 24 HRS

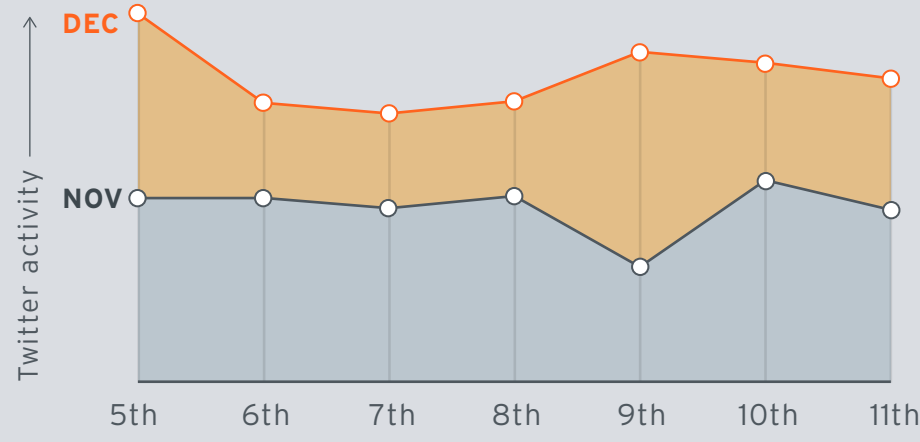


AVERAGE TWITTER ACTIVITY OVER 7 DAYS



#MANDELA

The biggest spike in Twitter activity was around the death of Nelson Mandela on December 5th.



The graph above compares Twitter activity in the week following Mandela's death, and the same week a month earlier.

TOP HASHTAGS

