

The law does not exist in a vacuum.

Portland's Disputes team provides strategic communications advice to help reinforce your legal strategy. We ensure that every aspect of your client's concerns are managed, and every potential advantage explored.

Our distinct team has specialist training, skills and experience. Our work extends beyond the courtroom to encompass complex public and political considerations.

For fifteen years, and across multiple jurisdictions, countries and languages, Portland has applied its problem-solving abilities to provide bespoke communications solutions to legal issues.

We understand the realities of the modern media and digital landscape, the rigours of the law and the need to deliver results.

CHAMBERS AND PARTNERS 2018 - BAND 1, LITIGATION SUPPORT

Client comments:

"...mindblowingly good."

"...very straightforward, very clever and extremely professional."

"They bring better ideas than you could have imagined and then execute them even better than you expected. They actualise them on time and on budget. Our objective was to get as much publicity as possible: they got us into 315 publications internationally in 24 hours."

HOW WE CAN HELP



MEDIA: Journalist briefings | Media strategy | Media training | Crisis management



LEGAL EXPERIENCE: Litigation | Arbitration | Judicial review | Multi-jurisdiction | Regulatory charges | Class action book-building



DIGITAL: Data-driven campaigns | Online reputation management | Deep web risk analysis | Digital and social media strategy | Open and closed networks



INTERNATIONAL AFFAIRS: Political insight | Stakeholder management | Capacity building



RESEARCH: Insight testing | Audience identification and segmentation | Primary qualitative and quantitative research



LANGUAGES: English | Russian | Arabic | French | Spanish | Dutch



OFFICES: London | Washington DC | Singapore | Doha | Nairobi

Case studies

Our recent work with leading London and global law firms includes:



Litigation communications: Managed the reputation and media profile of a private equity firm during a high-profile, multi-billion-pound litigation against a large investment bank.



Litigation campaign: Navigated a highly complex multi-jurisdictional legal dispute involving a sovereign wealth fund in North Africa.



Regulatory investigation: Constructed a robust narrative for a client facing a UK-based regulatory investigation, capturing the detail of the wider story and rebalancing damaging perceptions.



Arbitration communications: Developed a strategy to mitigate risk and prepare an organisation for any potential fallout in the event of a news leak surrounding a high-value arbitration procedure.



Class action: Launched the largest representative action against a tech company in the UK, alongside a leading London law firm.



Managing reputation around a judgment: Established a press office on very short notice ahead of a judgment by the London High Court and managed the media to enhance the reputation of an asset management firm.



Countering disinformation: Led a campaign to secure disputed high-value commercial assets in a contested landscape in East Africa.



Data-driven campaign: Delivered a nationwide, data-driven campaign among both closed and open networks in a contested environment.



Private client: Defended and protected the reputation of a UHNW family facing potential scrutiny after private information was unexpectedly revealed online.