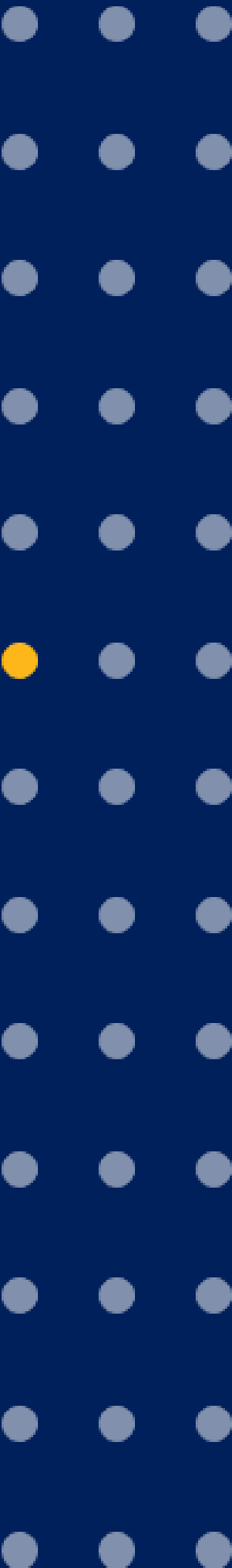


# Portland

Litigation and  
Disputes Strategic  
Communications



## Specialist advisory and strategic communications to help reinforce your legal strategy.

We ensure that every aspect of your client's reputation is managed, and every potential advantage explored.

Our distinct practice has specialist training, skills and experience. It extends beyond the courtroom to encompass complex public and political considerations.

Portland applies its problem-solving abilities to provide bespoke communications solutions to legal issues across multiple jurisdictions, countries and languages.

### Ranked Band One, Chambers and Partners 2018 – 2023



Portland

#### Band One, UK Litigation Support, 2018-2023

Top Ranked, Global Litigation Support, 2023  
Top Ranked, Crisis and Risk Management, 2023



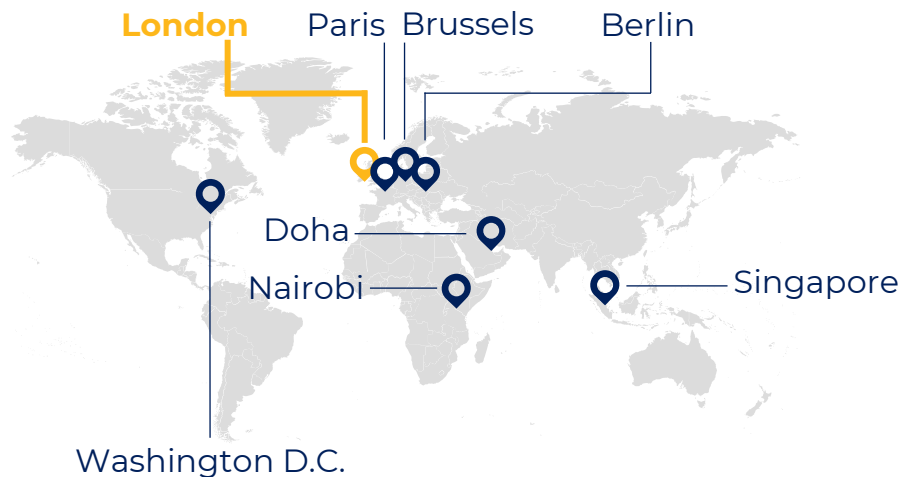
*“Portland are **one of the leaders, if not the best, PR and communications consultants.** They are **exceptional to work with at all levels, with great strategic intelligence.**”*

*“**Very global and they have the wow factor...** mind-blowingly good.”*



## Communications specialists with global reach

Our team has experience working across a number of **legal jurisdictions and media markets** including Qatar, Oman, France, Germany, Switzerland, Netherlands, EU, USA Ghana and Nigeria .



## How we can help

We understand the realities of the modern media and digital landscape, the rigours of the law and the need to deliver results.



**MULTIJURISDICTIONAL EXPERIENCE IN:** High Court, Court of Appeal, Supreme Court | Competition Appeal Tribunal | International Court of Justice | European Court of Human Rights | European Court of Justice | United States | India | Switzerland | Belgium



**MEDIA:** Media Strategy | Journalist Briefings | Media training | Crisis preparation and response | Courtroom media management



**DIGITAL:** Data-driven campaigns | Online reputation management | Deep web risk analysis | Digital and social media strategy | Open and closed networks | Website design and build



**GEOPOLITICAL:** Political insight | Stakeholder management | Capacity building



**RESEARCH:** Insight testing | Audience identification and segmentation | Primary qualitative and quantitative research | Polling (accredited by the British Polling Council)



**LANGUAGES:** English | German | Arabic | Mandarin | French | Spanish | Dutch | Portuguese

## Our recent work with leading London and global law firms includes:



### LITIGATION COMMUNICATIONS:

Managed communications and proactive press office, including in-court support for the UK and Delhi High Court, for three international banks pursuing a high-profile individual for loans in the million pounds to help enforce a judgment debt decision.



### CLASS ACTIONS:

**Defendant:** In a challenging media environment, developed a data-led strategy to help an international brand defend its reputation in one of the largest consumer class actions., including managing the settlement of that action

**Claimant:** Launched the **Lloyd v. Google case**, including managing a ground-breaking digital first approach using social media which generated 10,000 sign-ups in the first week.



### ARBITRATION:

Built a communications framework and website supporting a government's challenge to a multibillion dollar arbitral award. We secured coverage in international, regional and local media supporting the client's legal arguments, highlighting evidences of fraud, and countering misinformation by the other side.



### JUDICIAL REVIEW:

Supported a well-known household brand in its JR of a flag-ship government policy. We worked with them for the full arc of the case including exploring pre-action solutions and managing a hostile media during the public stages.



## REGULATORY INVESTIGATION:

Managed the reputation and of politicized individuals in the lead-up to and during a unexplained wealth order High Court case. Portland managed a wide-range of UK and international media interest and ensured that the coverage remained balanced and factual.



## GOVERNMENT LITIGATION:

Providing litigation communications support to a government surrounding ICJ and ECtHR proceedings. By positioning the relevant Ministry as a source of credible and authoritative information, we helped balance a previously prejudicial international media environment.



## CRISIS MEDIA RELATIONS AND PRESS OFFICE:

Drafting a suit of media collateral and media handling protocol for a business that had found itself connected to a major global incident. Portland managed enquiries from media outlets around the world in addition to detailed questions from a global NGO as part of a major investigation.



*"I found Portland to be **absolutely brilliant in holding our hands with regards to what to expect if things went wrong and in terms of how to handle the media.** I believe they were just really, really good. I couldn't sing their praises any more."*

*"They've been **great at working very quickly and supporting us under pressure.** When a hearing is happening, issues are emerging and journalists have deadlines for copy - the firm is very good at working within those time constraints in a clear and focused way."*



# Portland



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[www.portland-communications.com](http://www.portland-communications.com)

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